



Reflections on Utopia

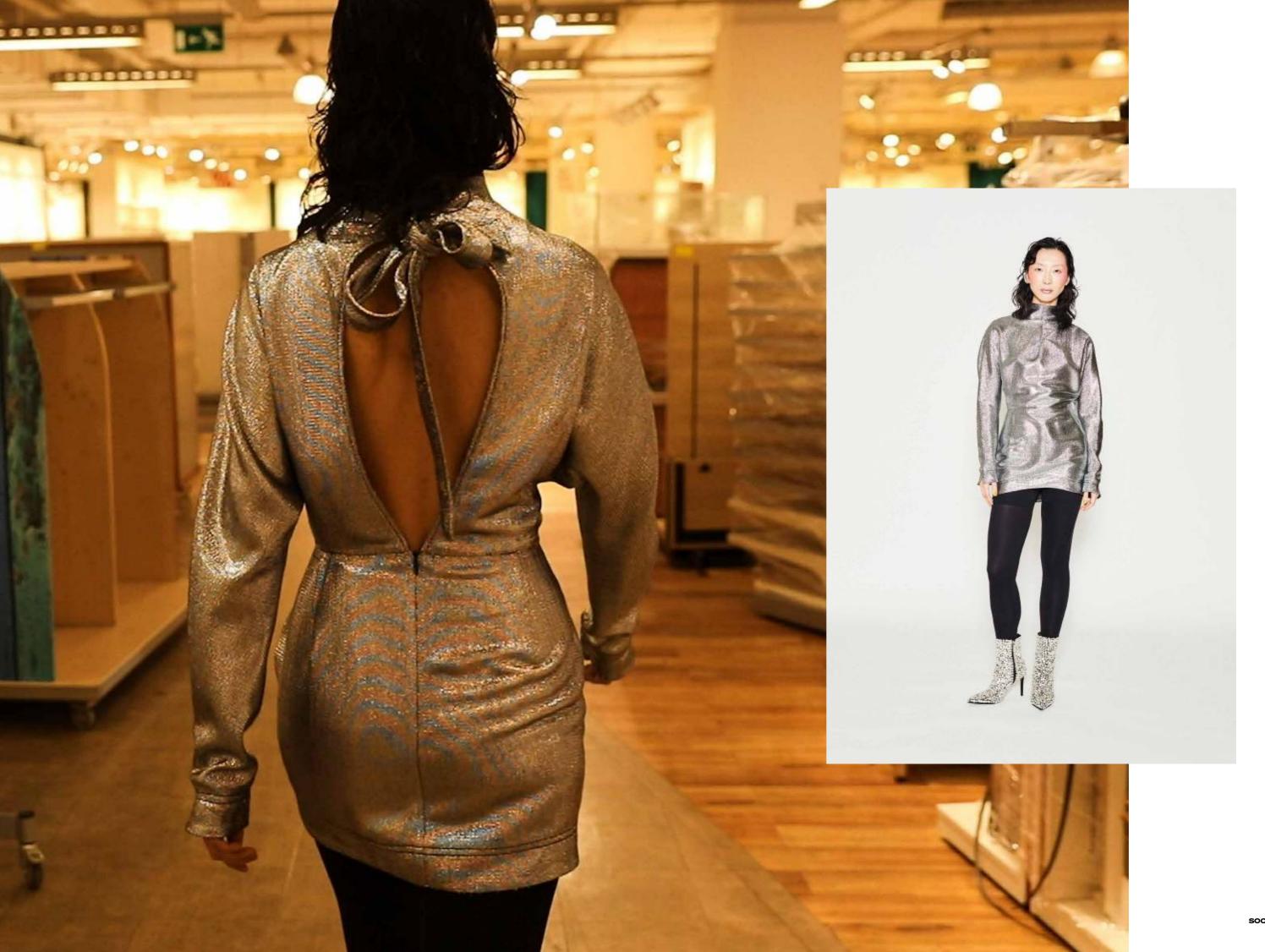




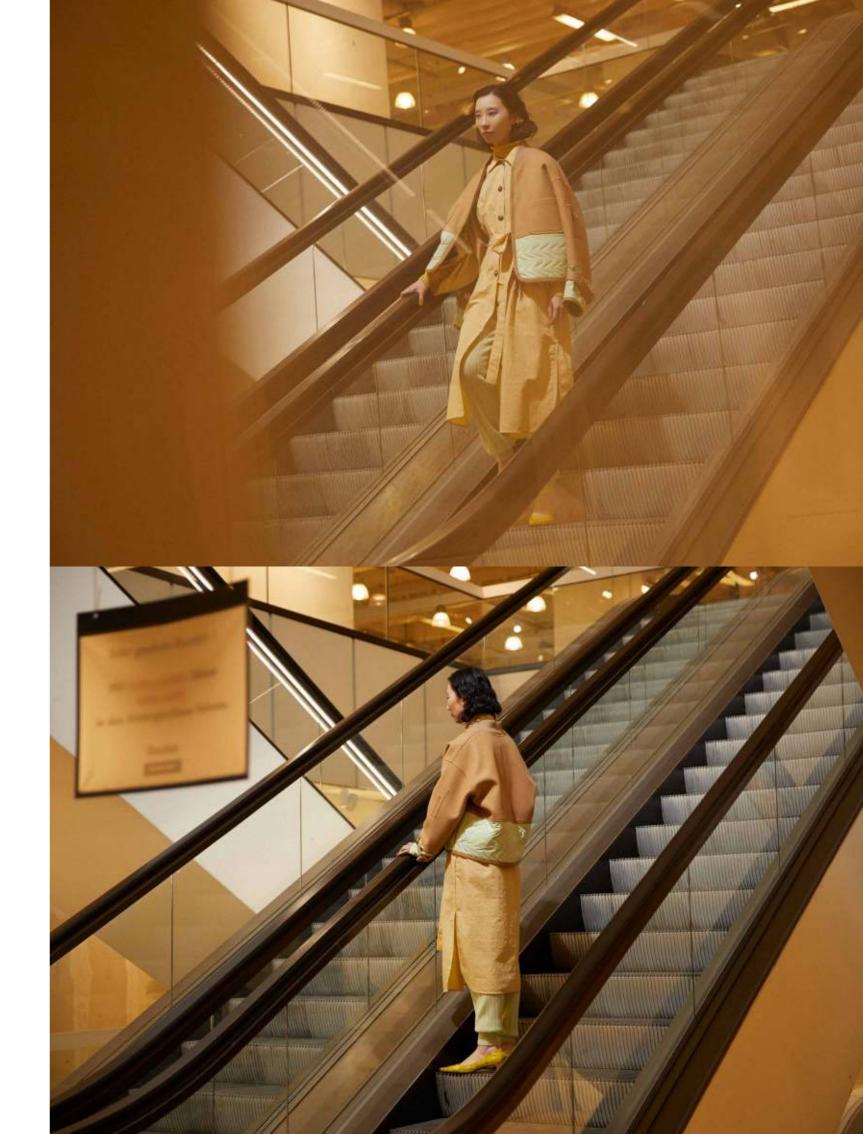










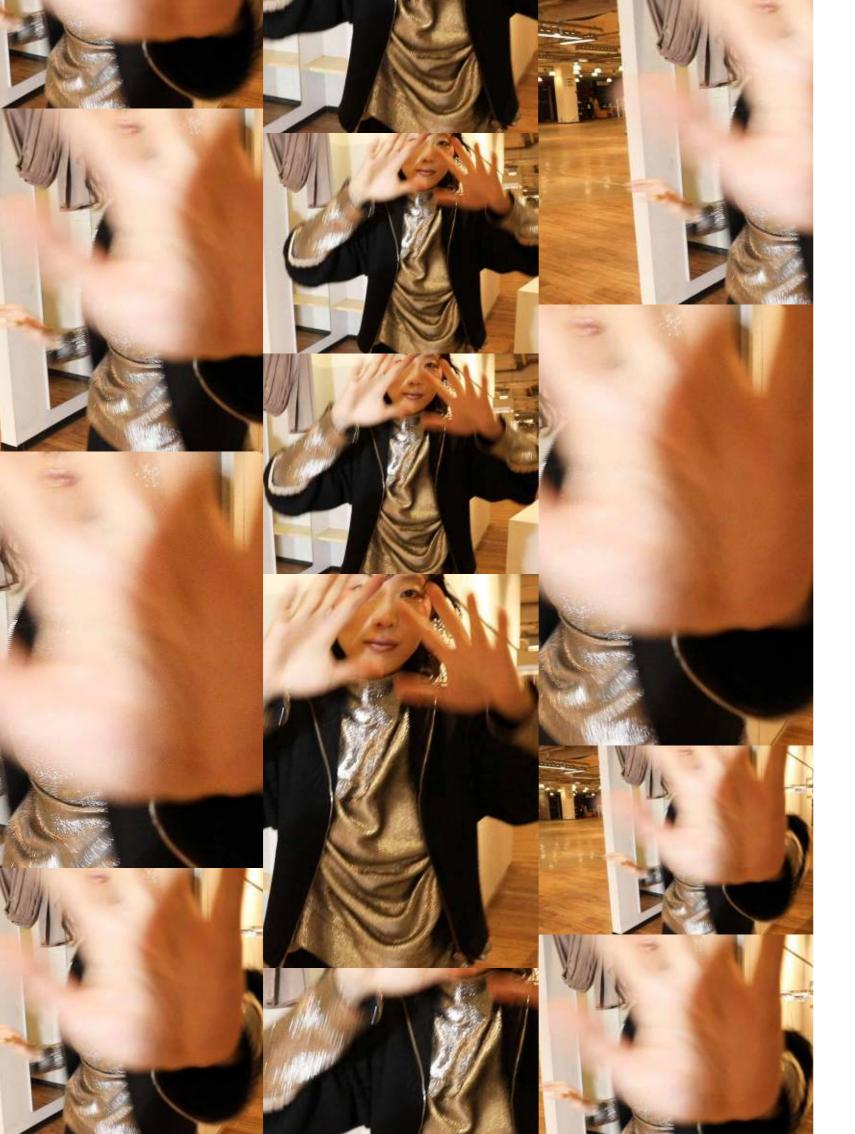














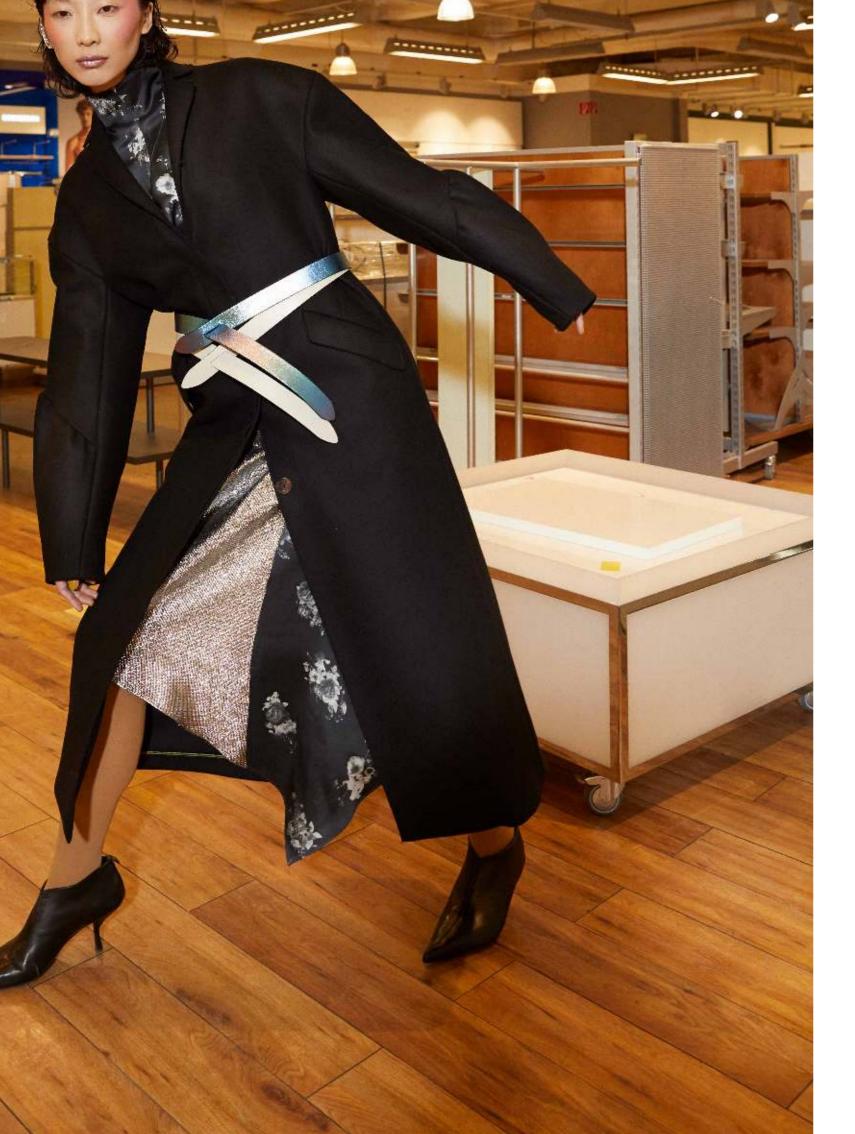






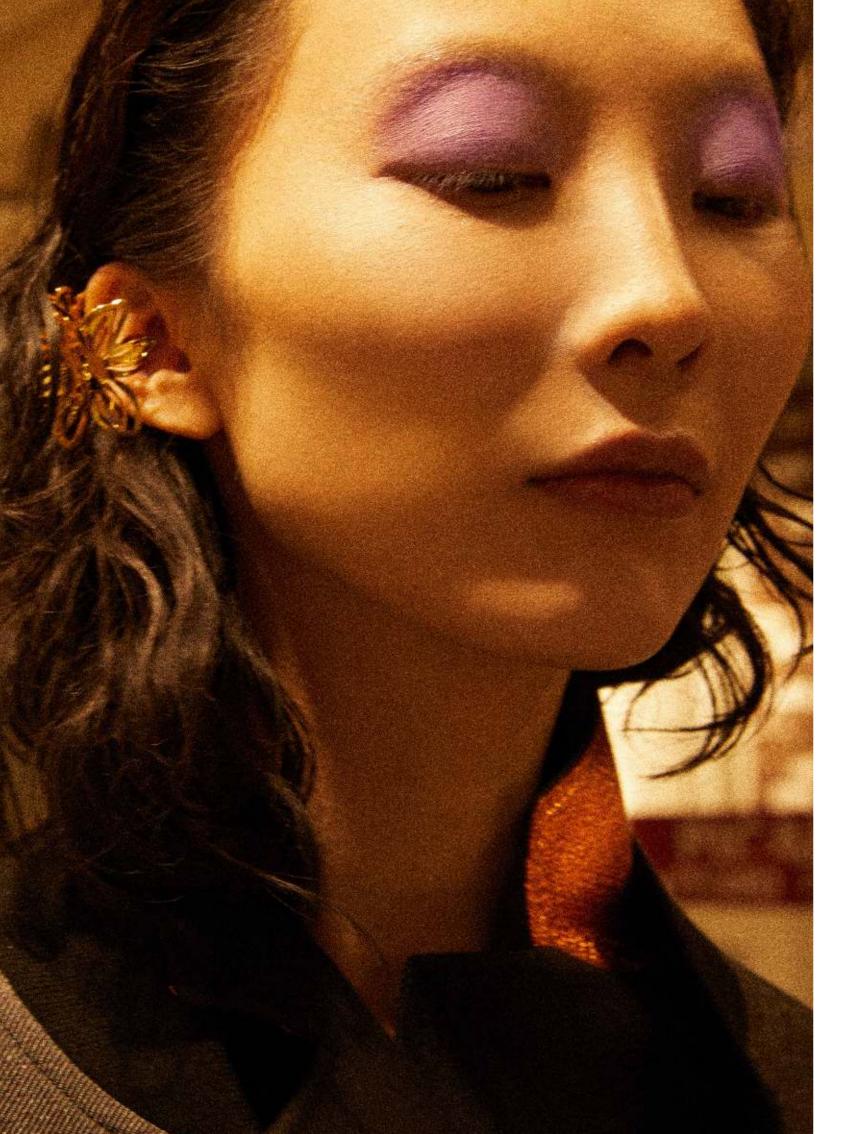






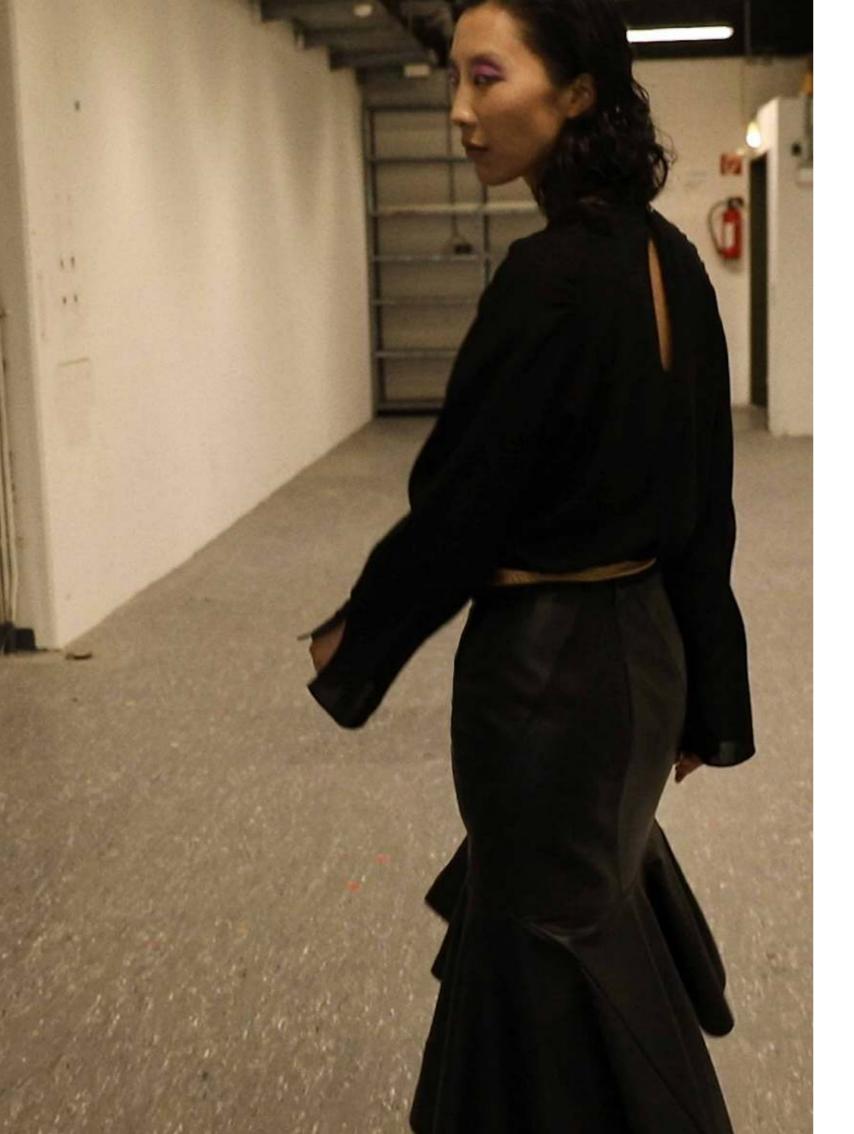




















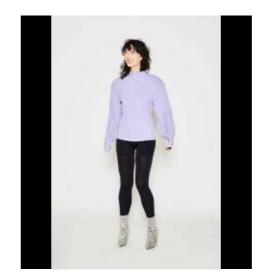
Look O1
Dress AMADA\_black\_negative



Look 02 Dress AMADA\_duval



Look 03 Dress AMADA\_siegal\_pink



**Look 10** Sweater ELLA\_lilac



Look 11
Sweater ELLA\_alaia\_black
Blouse COCTEAU\_anish
Trousers GUNTA\_alaia\_black



Look 12
Coat MARCEL\_duval
Sweater ELANA\_duval
Sweatpants EMILIE\_duval



Look 04
Dress ANDO\_reflective silver



Look 05
Turtle ETEL\_anish
Blouson NAUMANN\_anish
Dress ANA\_anish
Sweatpants EMILIE\_duval



Look 06 Blouse COCTEAU\_duval Skirt RUBENS\_alaia\_black



Look 13
Coat MARCIA alaia\_black
Dress AMADA\_black\_negative



Look 14 Coat MONDRIAN Dress AMADA\_siegal\_pink



Look 15
Blouson NAGY\_100%recycelt
Jacket NAGY\_alaia\_black
Skirt RUBENS\_alaia\_black



Look 07
Shirt CARACOLES \_striped
Leatherskirt RAANE\_lilac



Look 08
Body CHEMNITZ\_alaia\_black
Blouse CADALSO\_siegal\_pink



Look 09
Knitjacket EDEN\_alaia\_black
Top CHRISTIE\_reflective\_silver
Knitpants EMILIE\_alaia\_black



Look 16
Knitcardigan EVOR.A\_duval
Jacket NAGY\_duval
Trousers GUNTA duval



Look 17 Body CHEMNITZ Leatherskirt RACLÉ



Look 18 T-Shirt OLDFEAR\_alaia\_black



Look 19 T-Shirt STOPHIM!\_alaia\_black



Look 20 T-Shirt FABERGÉ\_alaia\_black

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Marla Nussbaum @marlanussbaum
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Assistant Jörg Klickermann @jklickermann
Model Yao Shiau @shiauyaosy
Hair & MakeUp Nico Pessl-Jaritz @paint\_by\_n
Styling Véronique Tristram @veroniquetristram
Location @vacant Karstadt Mönchengladbach//Rheydt
Graphic Tine Fischer tinelink@me.com



# Reflections ON UTOPIA

#### #honest sustainability

After many years in the fashion industry the need to create a new consciousness and sensibility is ever stronger and urgent.

SUSTAINABILITY in harmony with PRICE, QUALITY and CONCEPT

TRANSPARENCY throughout all the stages from design through to the customer → Each garment has a QR code generated and allocated, showing the customer traceability of origin and of the fabric, plus which (natural based) accessories it contains, and who has made it "#lmadeyourclothes"

DARLING PIECES, which one can take out of their wardrobe year after year and restyle them differently a new consciousness for quality and sustainability.

FASHION BEING BACK as a new creative Avant-garde

These are only some of the traditional overlooked values that seem to be the modern way forward and of which Société Angelique is based on.

The first collection TORREROS IN UTOPIA has hit the floors beginning December 21. The amazing accolades that came towards us that justify the concept beeing accepted, make me feel thankful. The 2<sup>nd</sup> collection is therefore named REFLECTIONS ON UTOPIA.

## #reflections on utopia

Sometimes I am lost,
Sometimes I like to be lost,
when one is lost,
one is beginning to explore,
when one explores,
one discovers,
when I discover, I am inspired.

So it happened on my way from Munich to Berlin, stopping at a certain place, which did not seem to belong to this world, close to Dessau. I visited the Bauhaus and was immediately struck by their way to perfectly envision and interpret sustainable thinking, even with a very similar problematic world, as it is right now.

Reflections... the Bauhaus artists had worked on it, made me feel like working on the same inspiration/subject, as my first collection has been more than well received and I was very appreciative.

Then came in one favorite artist of mine: ANISH KAPOOR. Watching the play ECTOPIA from Richard Siegal and the Wuppertaler Tanztheater, for which Kapoor has done the scenery, mesmerized me.

Anish Kapoor's use of the mirror is at once personal and at the same time disorienting. We see ourselves in his work, but not as we have seen ourselves before. His work invites us to touch, to feel, and to experience a different world, a world which is unique to us and simultaneously shared with those around us.

I would want the SOCIÉTÉ ANGELIQUE customer to experience that very same feeling, touching, and experiencing each of the pieces, and being amazed by their uniqueness and by wearing them, experiencing a different self, sharing the visual treat with others around us. The prints are done by the artist Marcel Lunkwitz @marcellunkwitz\_official and are a reflection on the prints of the first season in a beautiful MAN RAY sensibility.

### **#vacant city**

The economic crisis brought about a new paradigm in architecture and planning. Instead of serving large-scale investments and targeting fictional customers, the new development logic gives preference to the reuse of existing buildings and spaces by helping them to gradually adapt to new functions and accommodate new users. Experiments in inclusive urban transformation – cooperative city magazine, KÉK Hungarian Contemporary Architecture Centre, Budapest 2015

With that in mind I had looked at the Karstadt building in Rheydt/Mönchengladbach, an abandonned shopping mall in the city center of Rheydt. The empty space provoked many emotions inside me. Two were very dominant:

A very warm and comfortable feeling, which was evoked from my past. I knew the building, had been there many times, my memory recorded it filled with life, excitement and joy...

The second feeling was more complex. On one hand I felt sadness, the huge empty space, the abandonned furniture, the empty kitchen and salon, the vacant shelfs, which once contained many different garments in all sizes.

Could this space be reanimated? I felt the need to have a photo-shoot in this very building and to help the soul of the building come to life again. My imagination saw the model transitioning between the past, the present and the future. At times being lost between the spaces and times, almost like being in the Matrix. An Avatar transitioning into the future, valuating the present at the same time.

Photographer Rafaela Proell @rafaelaproell and the make up artist Nico Pessl-Jaritz @paint\_by\_n together with the model Yao Shiau @shiauyaosy have all done an amazing job in capturing these emotions in the photos. Some are comforting, with a sensible, sensuous atmosphere, some are more disorienting, futuristic, yet still filled with life and excitement.

I would like to thank the whole team for bringing the vision to life and I would like to especially thank the EWMG – Entwicklungsgesellschaft der Stadt Mönchengladbach and especially Mr Kremer of the EWMG who made the photoshoot possible!

Angelika Kammann

